



# Seung Soo CHOI

Korean Attorney

TEL +82-2-6200-1759  
FAX +82-2-6200-0823  
E-MAIL [sschoi@jipyong.com](mailto:sschoi@jipyong.com)

Mr. Seung Soo Choi is a partner in the IT & Technology Team. He has successfully advised and represented bio/pharmaceutical/healthcare clients based on his experience of more than 20 years in the field of IP, information and telecommunications, and broadcasting and media. Furthermore, based on the expertise accumulated through serving as a legal advisor for the Ministry of Food and Drug Safety and the Health Insurance Review & Assessment Service, Mr. Choi provides high-quality services to clients in the field of bio, pharmaceutical, and healthcare.

As a legal advisor to the Ministry of Culture, Sports and Tourism, Mr. Choi provides advice on various industries including culture and arts, fine arts, music, film, cultural heritage, game, sports, tourism, and casinos. He is also well-versed in the fields of data privacy and public contracts/R&D as a legal advisor to the Korea Intelligent Information Society Agency. Furthermore, he is recognized for his expertise in anti-doping disputes and is actively engaged in this field.

Currently, Mr. Choi teaches at Chung-Ang University Law School on laws related to gambling, international entertainment, motion pictures, art, data privacy, AI, communications, and media. He also serves as: a mediator on the Korean Commercial Arbitration Board; a member of the State Contract Dispute Mediation Committee; a member of the Content Dispute Resolution Committee; a member of the Korea Copyright Commission, a member of the Korea Anti-Doping Appeals Committee, Vice President of the Korean Intellectual Property Lawyers Association, and President of the Korea Computer Game Law Association.

## Education

|      |                                                                               |
|------|-------------------------------------------------------------------------------|
| 2007 | Completed Fair Trade Expert Course at Seoul National University School of Law |
| 2004 | University of Pennsylvania (LL.M.)                                            |
| 1989 | Seoul National University (LL.B.)                                             |

## Experience

|              |                                                                                                                                                   |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
| 2001-Present | JIPYONG LLC                                                                                                                                       |
| 2023-Present | Member, Information Disclosure Council, National Information Society Agency                                                                       |
| 2022-Present | Expert, Medical Device Consulting Council, Korean Health Industry Development                                                                     |
| 2022-Present | Member, Medical Device Committee, Korea Food & Drug Administration                                                                                |
| 2021-Present | Member, Korea Antidoping Appeals Commission                                                                                                       |
| 2021-Present | Expert, Health Data Deliberation Committee, Korea Health Information Service                                                                      |
| 2020-Present | Co-writer, LawnB Onju (Personal Information Protection Act)                                                                                       |
| 2020-Present | Member, Committee of Preliminary Examination of Administrative Disposition, Ministry of Food and Drug Safety                                      |
| 2019-Present | Legal Advisor, Health Insurance Review & Assessment Service                                                                                       |
| 2019-Present | Legal Advisor, Ministry of Food and Drug Safety                                                                                                   |
| 2018-Present | Member, Advisory Panel for Improvement of Unfair Practice at the Contents Fairness & Partnership Center under Korea Creative Content Agency       |
| 2017-Present | Advisor for Contents Business at the Global Business Consultation Center under Korea Creative Content Agency                                      |
| 2017-Present | International Arbitrator, KCAB INTERNATIONAL                                                                                                      |
| 2016-Present | Vice President, Korean Intellectual Property Lawyer Association                                                                                   |
| 2016-Present | Legal Advisor, Ministry of Culture, Sports and Tourism                                                                                            |
| 2016-Present | Chief Vice President, Association of Content Property for Next Generation                                                                         |
| 2016-Present | Chairman, Korea Game Law Association                                                                                                              |
| 2016-Present | Instructor for Copyright, Korea Copyright Commission                                                                                              |
| 2015-Present | Arbitrator, Korea-EU Cultural Cooperation Committee                                                                                               |
| 2014-Present | Legal Advisor, Ministry of Justice for Korean Small-and-Medium Enterprises in the Overseas                                                        |
| 2014-Present | Member, Legal Advisory Group on International Investment and Intellectual Property Right, Ministry of Justice                                     |
| 2011-Present | Adjunct Professor, Law School, chung-ang University                                                                                               |
| 2010-Present | Arbitrator, Korea Commercial Arbitration Board                                                                                                    |
| 2021         | Expert Member, Medical Devices Committee, Ministry of Food and Drug Safety                                                                        |
| 2020-2024    | Member, Committee on Management of Qualifying Examination for Medical Devices RA Experts, National Institute of Medical Device Safety Information |
| 2020-2023    | Member, Active Administrative Committee, Ministry of National Defense                                                                             |
| 2020-2022    | Chairman, Jeju Casino Supervisory Committee                                                                                                       |
| 2019-2021    | Legal Advisor, Songpa-gu, Seoul                                                                                                                   |

|           |                                                                                                         |
|-----------|---------------------------------------------------------------------------------------------------------|
| 2019-2021 | Legal Advisor, Government Employees Pension Service                                                     |
| 2018-2024 | Member, Review Committee for Resident's Audit Request under the Ministry of Culture, Sports and Tourism |
| 2018-2023 | Auditor, Korea National Contemporary Dance Company                                                      |
| 2018      | Member, Sports Arbitration Lawyer Group for Pyeongchang Winter Olympics, Korean Bar Association         |
| 2017-2018 | Member, State Contract Dispute Mediation Committee, Ministry of Strategy and Finance                    |
| 2016-2022 | Member, Korea Copyright Protection Agency                                                               |
| 2016-2019 | Personal Information Protection Level Examiner, National Information Society Agency                     |
| 2016-2018 | Adjunct Professor, Techno Business, Yonsei Graduate School of Engineering                               |
| 2015-2020 | Member, Content Dispute Resolution Committee                                                            |
| 2015-2020 | Advisor, Global Contents Center at Korea Creative Content Agency                                        |
| 2015-2018 | Trial Counsel, Korean Maritime Safety Tribunal                                                          |
| 2015-2018 | Member, Large-Scale Distribution Business Dispute Mediation Council, Korea Fair Trade Mediation Agency  |
| 2014-2017 | Vice Chairman, Korean Arbitrators Association                                                           |
| 2014-2016 | Chairman, IT Law Policy Sub-Committee at Korean Bar Association                                         |
| 2014-2016 | Education Director, Korean Bar Association                                                              |
| 2013-2015 | Outside Director, Korea Music Copyright Association                                                     |
| 2011-2018 | Adjunct Professor, Law School, Hanyang University                                                       |
| 2010-2017 | Vice President, Korea Entertainment Law Society                                                         |
| 2010-2011 | Lecturer, Law School, Dongguk University                                                                |
| 2009-2016 | Lecturer, Law School, Yonsei University                                                                 |
| 2008-2016 | Member, Rated reclassification Advisory Committee, Game Rating Board                                    |
| 2008-2010 | Member, Korean Film Commission, Regulation Review Subcommittee                                          |
| 1996      | Judicial Research and Training Institute, Supreme Court of Korea                                        |

## Honors and Recognitions

|                       |                                                                                                                                              |
|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| 2017, 2019, 2021-2025 | Leading Lawyer in Intellectual Property Practice, Legal Times                                                                                |
| 2022                  | Honored with commendation from the Minister of Ministry of Food and Drug Safety (a person contributed to management of imported food safety) |
| 2017, 2019, 2021-2022 | Leading Lawyer in TMT Practice, Legal Times                                                                                                  |
| 2018. 12.             | Commendation from Minister of Culture, Sports and Tourism (for contribution to development of cultural industry)                             |

## Speaking Engagements and Publications

|      |                                                                                                                                                           |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2024 | Problems of Appeal Procedure for Anti-Doping Sanctions and Direction of Improvement, Chung-Ang Law VI. 26 No. 4, December 2024, Chung-Ang Law Association |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|

|      |                                                                                                                                                                                                                             |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2024 | “2023 Music Industry Trends – Legal and Regulatory Environment”, 2024 Music Industry White Paper, Korea Creative Content Agency                                                                                             |
| 2023 | The Brazilian Government's Response to Illegal Copies in 2023: Response by Operation 404 and Anatel and Trends in Foreign Copyright Protection, Korea Copyright Protection Agency                                           |
| 2022 | Overseas Copyright Protection Trends: Canadian Federal Court to Order First Dynamic Blocking of Live Sports Broadcasts!, Korea Copyright Protection Agency                                                                  |
| 2022 | Introduction to revised Private International Law in the field of Intellectual Property Rights and Copyright Trends, Korea Copyright Commission                                                                             |
| 2022 | History and Major Issues of Copyright Protection Deliberation System, Copyright Protection Deliberation System and Trends Vol.1 (Korea Copyright Protection Agency)                                                         |
| 2021 | If a character sings a song in a movie, does that infringe on the copyright of the song?, Copyrights Culture Vol. 313 (Korea Copyright Commission)                                                                          |
| 2020 | International Jurisdiction for copyright infringement cases, Culture, Media and Entertainment Law Vol. 14, Issue 1 (Chung-Ang University)                                                                                   |
| 2019 | Developments in Legislation and Practice of Copyright Law, China-Korea IP & Competition Law Annual Report 2018 (China-Korea Market & Regulation Law Center)                                                                 |
| 2019 | Broadening the Horizon in Copyright – Criteria of Judgment for Comprehensive Representation in Copyright Trust Management Business, C-Story, Vol. 18 (Korea Copyright Protection Agency)                                    |
| 2018 | Developments in Legislation and Practice of Copyright Law, China-Korea IP & Competition Law Annual Report 2017 (China-Korea Market & Regulation Law Center)                                                                 |
| 2018 | The International Comparative Legal Guide to: Cybersecurity 2019 - Korea Chapter (Global Legal Group)                                                                                                                       |
| 2018 | The International Comparative Legal Guide to: Copyright 2019 - Korea Chapter (Global Legal Group)                                                                                                                           |
| 2018 | Lexology Getting the Deal Through: Data Protection & Privacy 2019 - Korea Chapter (Law Business Research)                                                                                                                   |
| 2017 | Research on Perfection of Registration System under Copyright Law against Third Party, Joint Research (Korea Music Copyright Association)                                                                                   |
| 2017 | The International Comparative Legal Guide to: Cybersecurity 2018 - Korea Chapter (Global Legal Group)                                                                                                                       |
| 2017 | The International Comparative Legal Guide to: Copyright 2018 - Korea Chapter (Global Legal Group)                                                                                                                           |
| 2017 | Design and Law: Practical Limitations and Improvement Plans for Design Protection (co-authored by Association of Content Property for Next Generation and Korea Design Law Society) (Chaeum Books)                          |
| 2017 | Rights of Database Producers under the Copyright Act with respect to Online Sites, Copyrights Culture Vol. 270 (Korea Copyright Commission)                                                                                 |
| 2016 | Criteria for Judgment of Infringement upon Musical Works (Supreme Court Judgment 2013Da14828 rendered on Aug. 13, 2015), Informedia Law Precedents (II), pp. 290-296 (Korea Association for Informedia Law, June. 24, 2016) |
| 2016 | Legal Issues with Music Band Names, Music Contents and Law (Music Content Law Research                                                                                                                                      |

|      |                                                                                                                                                       |
|------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
|      | Society, Next Generation Content Property Society), (Chaeum Books)                                                                                    |
| 2015 | Copyright Issues in Spin-off Content, 「Copyrights Culture」 Vol. 255 (Korea Copyright Commission)                                                      |
| 2015 | Film Business Contract Law (Jinwonsa)                                                                                                                 |
| 2014 | Significance of Aereo Decision for Copyright (Copyright Culture)                                                                                      |
| 2013 | Structure and Procedure of Hollywood Movie Financing, Culture, Media and Entertainment Law (Chung-Ang University)                                     |
| 2013 | Status and Review of the Current Legal System for Takeoff of the Popular Music Industry (Popular Music SOUND)                                         |
| 2012 | Trend of U.S. Precedents relating to the ‘Transformational Theory’ of Copyright Works, Internet Asking the Way (Korea Association for Informedia Law) |
| 2012 | Lesson from Eminem’s Royalty Case (Federation of Korean Music Performers News)                                                                        |
| 2011 | Legal Issues on Music Band Names, (Vol. 15. No. 1) (Korea Association for Informedia Law)                                                             |
| 2009 | Study on legal issues and arbitrability of exclusive contract of entertainers (The Korean Association of Arbitration Studies (KAAS)                   |
| 2008 | Legal responsibilities over UCC video sharing website regarding its copyrights, Journal of Law Vol. 15. NO. 2. (Chosun University)                    |
| 2007 | Study on Plagiarism in TV Reality Show Format, Copyrights Culture vol. 156 (Korea Copyright Commission)                                               |
| 2007 | Comparative Study on legal issues over film production contract of Korea and Japan (Korea Entertainment Law Society 1st Issue)                        |
| 2006 | Fair Trade Issues over so called ‘Ratio’, LAW & TECHNOLOGY Vol. 2. No. 5. (Center for Law & Technology, Seoul National University)                    |
| 2006 | Outline of Film Credits and Dispute Resolution Procedure, Human rights & Justice No.358 (Korean Bar Association)                                      |

## Bar Admissions & Qualifications

1996                      Korea

## Languages

Korean / English / Japanese