



# Jun Hui LEE

Head, Jipyong Management Consulting

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Ms. Jun Hui Lee joined Jipyong LLC in 2021 as the Head of the ESG Center's Strategy Group, leading ESG and sustainable management strategy consulting. Since 2024, she has been serving as the Head of the Management Consulting Center, refining Jipyong's consulting services by leveraging the firm's strengths and expertise. Her advisory approach extends beyond risk management to delivering comprehensive growth strategy roadmaps, offering a One Stop Solution for clients.

At the Management Consulting Center, she is driving the expansion of key service areas, including ESS (ESG & Sustainability Strategy), GRC (Governance, Risk, Compliance), GTM (Go to Market), and HR/HC (Human Resource/Human Capital). She works closely with specialists across these fields to develop differentiated consulting frameworks and deliver optimal solutions tailored to clients' needs.

With extensive expertise in ESG and sustainable management strategies, Ms. Lee combines perspectives from both accounting and law firms to advise clients on market entry strategies, organizational operations, regulatory compliance, and internal controls in response to evolving ESG paradigms. Additionally, she actively supports ESG disclosure, data management systems, and strategic investor communications, while fostering successful collaboration models with data-driven digital management solution partners.

She provides customized consulting for corporate strategy, safety & environment, procurement, audit, legal, HR, production, sales & marketing, and new business & investment divisions, enhancing market competitiveness and optimizing operational efficiency. Her approach prioritizes maximizing the impact and sustainability of consulting outcomes.

Ms. Lee holds a degree in International Trade and Development and has accumulated extensive experience across

national research institutes, accounting firms, and law firms. She possesses in-depth expertise in Public-Private Partnerships (PPP) and non-financial & ESG risk management, providing strategic insights to C-suite executives and serving as an advisor to multiple corporations and institutions.

## Education

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|------|--|
| 2015 | Seoul National University Graduate School of International Studies (Ph. D.)              |
| 2009 | Texas A&M University (U.S.), M.A. in International Affairs                               |
| 2006 | Seoul National University Graduate School of International Studies (M.A.)                |
| 2003 | Sungkyunkwan University (B.A. in English Literature and Economics (International Trade)) |

## Experience

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|--------------|---|
| 2021-Present | Head, Jipyong Management Consulting   |
| 2024-Present | Adjunct Professor, Hanyang University   |
| 2024-Present | Civil Member, Gyeonggi-do ESG Policy Committee  |
| 2024-Present | Researcher, Institute for Future Strategy, Seoul National University  |
| 2024-Present | Member, Committee on Green Growth of Carbon Neutrality in Gangnam-gu  |
| 2023-Present | Civilian Member, Private-Public Joint Council for ESG Policy Under the Ministry of Economy and Finance                        |
| 2021-Present | Adviser (Business Cooperation), KOICA   |
| 2023         | Director, The Korean Institute of Chemical Engineers  |
| 2022-2024    | Outside Member, ESG management Committee, Korea SMEs and Startups Agency  |
| 2022         | Adviser, Korea Venture Business Women's Association   |
| 2021-2022    | Civilian Member, Committee on the Domestic Measures for Trade Treaties, Ministry of Trade, Industry and Energy                |
| 2020-2022    | External member, Open Innovation Council, Korea Institute of Sport Science  |
| 2019-2020    | Director, Social Value & Strategy Center, Deloitte Hanmaum Nanum Foundation   |
| 2018-2020    | Member, Task Force for Integrated Reporting, Korean Institute of Certified Public Accountants                                 |
| 2017-2018    | Adjunct Professor, Department of International Development & Cooperation, Graduate School of Public Policy, Sejong University |
| 2016-2020    | ESS (ESG & Sustainability Strategy) Director, Deloitte Korea  |
| 2009-2013    | Business Intelligence Division, Doosan Corp.  |
| 2006-2007    | International Macroeconomics Department, Korea Institute for International Economic Policy                                    |

# Speaking Engagements and Publications

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| 2023 | ESG Survival Management (co-author), Joongang Books  |
| 2023 | Impact Investment and Additionality Measurement Method through EDCF, The Export-Import Bank of Korea             |
| 2020 | Changes for ESG Management of Korean Corporations, Deloitte Insights   |
| 2019 | ESG Management Strategy and Challenges, Deloitte Korea Review  |
| 2018 | Business Innovation Through Social Value, Deloitte Korea Review  |
| 2016 | Establishment of Korean Version of EDCF Cooperation Model, Export-Import Bank of Korea                           |
| 2016 | Countermeasures Against Non-tariff Barriers to Trade, Korea Trade-Investment Promotion Agency                    |
| 2015 | Risk Factors in Public-Private Partnerships of Infrastructure in Developing Countries, Seoul National University |
| 2009 | Reducing child labor in Panama: an impact evaluation, Journal of Development Effectiveness                       |
| 2006 | Analysis of Structure of Comparative and Optimal Combination of Regional Block, Seoul National University        |

## Languages

Korean / English