



# Sun Yeol JUNG

Korean Attorney

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Ms. Sun Yeol Jung is an attorney at Jipyong's IP/Technology Group. She focuses her practice on advising clients on intellectual property, information and communications technology and internet, media, and entertainment.

From 2001 to 2007, Ms. Jung worked as an IT consultant at Samsung SDS. She completed the apprenticeship course at the Judicial Research and Training Institute in 2014.

## Education

2006 Korea Soongsil Cyber University (LL.B.)  
2001 KAIST University

## Experience

2014-Present JIPYONG LLC  
2022-Present Non-executive Director (Member of Audit Committee, ESG Committee, and Compensation Committee), Kakao Games  
2022-2024 Member, Government Art Collection Operating Committee, Ministry of Culture, Sports and Tourism  
2020-2021 Attorney (on secondment from JIPYONG), Kakao Enterprise Corp.

|           |   |
|-----------|---|
| 2013      | Member, Board of Criminal Mediation, Pusan District Prosecutor's Office |
| 2014      | Judicial Research and Training Institute, Supreme Court of Korea        |
| 2001-2007 | IT Consultant, Consulting Division, Samsung SDS                         |
| 2000      | Head, Design Team, Childnet Corporation                                 |

## Notable Achievements

- Successfully represented 17 municipal and provincial offices of education including the Korea Education and Research Information Service in an action claiming for payment of service fees (about KRW 6 billion) regarding maintenance of physical infrastructure of national education information system in 2016
- Advised Shinsegae Food on purchase of Smoothie King operations in South Korea and Vietnam
- Advised Zhongmin International Capital on new share subscription through third party allotment in the amount of KRW 180.6 billion upon Emerson's invitation for foreign capital
- Advised KCC on acquisition of interest in Inspire Integrated Resort
- Successfully represented Munhwa Broadcasting Corporation in a preliminary injunction action against disclosure of list of kindergartens

## Honors and Recognitions

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|------|---|
| 2024 | Leading Lawyer in TMT Practice, Legal Times   |
| 2022 | Rising Star in Intellectual Property, Legal Times   |
| 2001 | Award of the Ministry of Education of Korea, The Third Women Multimedia Software Contests |

## Speaking Engagements and Publications

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|------|---|
| 2024 | Main Details and Related Issues of the Act on Protection of Users of Virtual Assets, KISO Journal No. 55, Korea Internet Self-governance Organization |
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## Bar Admissions & Qualifications

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| 2014 | Korea |
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## Languages

Korean / English / Chinese

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