



Byung Joo LEE

Korean Attorney

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Mr. Byung Joo Lee is an attorney specializing in fair trade and general corporate matters who actively deploys his academic experience gained in the US and Europe, the two pillars of competition law, and the agility to read the global landscape of the law in his legal practices.

Mr. Lee advises clients and conducts due diligence in connection with the cases involving cartel activities, reporting on the business combination, insider trading, abuse of market-dominant position, and unfair trade practices, and directly handles various matters including filing reports to the KFTC and responding to KFTC investigations, as well as matters relating to the KFTC decisions and litigation at courts, and provides all the legal support necessary for each client.

Mr. Lee is evaluated as a lawyer who preemptively identifies the company's risks from a broad perspective in the way business is handled and presents improvement plans with realistic insights. Also, based on his in-depth legal advice that considers even business matters from the standpoint of an in-house lawyer, he communicates with excellent empathy and gains the highest satisfaction from our clients.

Education

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| 2017 | Advanced Law Research Program (Specializing in Fair Trade Act), Seoul National University
School of Law |
| 2016 | University of Southern California, Gould School of Law (LL.M., Top 10%) |

2009	Leiden University (LL.M. in Advanced Studies Programme in European and International Business Law)
1999	Seoul National University (LL.B.)

Experience

2010-Present	JIPYONG LLC (Partner)
2023-Present	Non-Governmental Advisor, International Competition Network (ICN)
2016-Present	Member, SNU of Center for Competition Law
2012-Present	Member, Korean Competition Law Association
2005-2008	Public Judicial Officer
2005	Judicial Research and Training Institute, Supreme Court of Korea

Notable Achievements

- Advised Kakao and Kakao Entertainment on filing a business combination report for the acquisition of SM Entertainment
- Represented Samsung Electronics in obtaining the KFTC decision of dismissal of the Consent Decrees in Samsung vs. Broadcom case
- Represented a client in its responding to the KFTC's regulation and the Prosecutors' Office's investigation of alleged collusion of furniture companies
- Represented a client in its response to the allegation of shipping companies' international cartel activities
- Represented clients in the TFT-LCD case involving alleged international cartel activities
- Represented the Korea Fair Trade Commission in the litigation involving GSK's reverse payment settlement
- Represented the Korea Fair Trade Commission in the litigation involving Qualcomm's conditional rebates and FRAND license commitment
- Advised Intel Mobileye and Altera on the filing of their business combination report
- Represented Corporate Group S and Corporate Group H in the alleged internal trading case
- Advised IMM Investment Group on the exclusion of the investment group from the designation as a large business group
- Advised STIC Investment Group on the matters related to the large business group
- Advised Daou Kiwoom Group on the designation as a large business group
- Advised Eugene Group and Daou Kiwoom Group on the KFTC's designation as large business groups
- Advised semiconductor companies and energy companies in connection with the projects to inspect fair trade practices
- Other legal services including contract review, etc.

Honors and Recognitions

2021-2023 Leading Lawyer in Antitrust & Competition Practice, Legal Times

Speaking Engagements and Publications

- 2021. 4. Shareholder Activism and Stewardship Codes (Co-author), 'Shareholder Activism and Report on Business Combination', Parkyoungsa
- 2017. 12. Globalization of Competition Law: Relevant Issues and Solution thereof, 2017 Law & Economics Analysis Group Working Paper (Korea Fair Trade Mediation Agency)
- 2014. 12. Setting of Technological Standards and FRAND Declaration and Their Implications from Fair Trade Law Perspective, LEG working paper (Korea Fair Trade Mediation Agency)
- 2013. 4. The Dilemma of False Positive and False Negative Errors, Destiny of Competition Law, JUSTICE Vol. 135
- 2009 The Assessment of Horizontal Mergers in EC Merger Control - Through the Analysis of the Impala case (Case C-413/06 P) (Leiden University LL.M.)

Bar Admissions & Qualifications

2005 Korea

Languages

Korean / English / Japanese