



Min CHUNG

Group Leader, BI (Business Intelligence) Group of Jipyong
Management Consulting

TEL +82-2-6200-1712
FAX +82-2-6200-0820
E-MAIL mchung@jipyong.com

Mr. Min Chung joined Jipyong in 2022. Currently, he oversees the Business Intelligence (BI) Group at the Management consulting Center. Due to the factors like digital transformation, global supply chain reorganization, ESG management, and geopolitical risks, the business environment is rapidly changing. As a result, companies must be able to assess problems quickly, find quick solutions, and most importantly, have the insight and judgment to look ahead with new eyes. BI Group has extensive experience of various industry ecosystems and a wide viewpoint. In addition to helping clients create strategic opportunities like sustainable innovation and competitive advantage, he offers in-depth insight into markets, competitors, and customers. With a tailored approach and tried-and-true analytical techniques, he provides macro business and industry sector expertise tailored to each client's particular circumstances.

Mr. Chung headed the market intelligence, industrial analysis, and industrial policy teams at the Hyundai Research Institute under Hyundai Group. He also served as a research fellow there.

He has carefully examined the Korean economy, listened to the private sector, and made policy recommendations to the government as an economist who is committed to economic and industrial research, including macroeconomic trends. Furthermore, he has acquired practical experience through his in-house consulting service at Hyundai Group.

Mr. Chung works to provide an unrivaled business strategy for ESG management based on his vast research experience and accumulated knowledge, which ranges from economic and industrial analysis to public-private

cooperation and international development. Currently, He works with numerous public institutions as an advisor and assessment committee member.

Education

2021	Yonsei University (Ph.D. Candidate in Business Administration, coursework completion)
2009	Brandeis University (U.S., Master of Science in Finance)
2008	Purdue University (U.S., B.S. in Management)

Experience

2022-Present	Group Leader, BI (Business Intelligence) Group of Jipyong Management Consulting
2021-Present	Korea Institute for Advancement of Technology, Member of Industrial Technology and Environment Forecasting Committee
2020-Present	Korea Institute of S&T Evaluation and Planning, Member of S&T issue Report Writer
2022	Team Leader, Market Intelligence Team
2021-2022	Team Leader, Industry Analysis Team
2018-2020	Team Leader, Industry Policy Research Team
2009-2022	Hyundai Research Institute, Economic Research Dept, Research Fellow

Notable Achievements

- Measurement of Economic Effect, such as Social Value Creation
- Study on Technology Gap related to National Core Technology
- Consultation on the Development of Performance Indicators in Public Institutions
- Development of Growth Model and Development Strategy for ODA
- Investigate Policy Demand for Digital Transformation and Carbon Neutrality and Advise on Government Policy Proposals

Honors and Recognitions

2018	Research Excellence Award (Hyundai Research Institute)
2017	Excellence Report Award (Hyundai Research Institute)
2016	Excellence Report Award (Hyundai Research Institute)
2015	Best Report Award (Hyundai Research Institute)

- 2013 Excellence Report Award (Hyundai Research Institute)
- 2010 Research Excellence Award (Hyundai Research Institute)

Speaking Engagements and Publications

[Economic and Financial Sectors]

- 2020 Key Characteristics and Implications of Bidenomics, Hyundai Research Institute
- 2020 The Impact of the US Election Results on the Korean Economy, Hyundai Research Institute
- 2018 US FOMC Result and Implications, Hyundai Research Institute
- 2017-2022 Korea's Economic Outlook, Hyundai Research Institute
- 2017 The Impact of the spread of Trump's Protectionism on the Korean Economy, Hyundai Research Institute
- 2013 The Impact and Implications of Yen Carry Trade, Hyundai Research Institute

[Industry Sectors and Trend Report]

- 2021 The Net-Zero Transition: Implication for Korea, Hyundai Research Institute
- 2018 The "BTS Effect" on South Korea's Economy, Hyundai Research Institute
- 2017-2021 Prospects for Korea's Major Industries, Hyundai Research Institute
- 2016 The Appearance and Implications of the Fourth Industrial Revolution, Hyundai Research Institute
- 2015 Comparison and Implications on Science technology competitiveness in Korea, China, Japan and Germany, Hyundai Research Institute
- 2015 Comparative effectiveness of R&D Investment of listed companies in Korea, China and Japan, Hyundai Research Institute
- 2015 M & A characteristics and implications of Korea, China and Japan in border areas over the past decade, Hyundai Research Institute

[Publications]

- 2015 Why did they become successful first movers? co-authorship, Tipping point
- 2010 Korea Economic Map, co-authorship, one and one Books

Languages

Korean / English

© JIPYONG LLC. ALL RIGHTS RESERVED.