



# Jong HEO

Korean Attorney

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Mr. Jong Heo is a partner in the Litigation Group, and he advises and represents clients on IP/IT, entertainment and media, securities, finance and criminal matters. His practice focuses on patent, copyright, trademark, design, anti-competition and data privacy in the field of IP/IT. In entertainment and media, he handles various legal issues such as broadcasting policy and retransmission of broadcasting contents, and provides legal advice on film and drama production, investment, and disputes between talents and entertainment agencies.

## Education

2019	Georgetown University Law Center Food and Drug Law Certificate
2019	Georgetown University Law Center (LL.M.)
2012	Sogang University Law School (J.D. Summa Cum Laude)
2005	Seoul National University (B.A. Summa Cum Laude)

## Experience

2012-Present	JIPYONG LLC (Partner)
2022-Present	Advisor, Broadcasting Deliberation, SK broadband(Seoul)

2021-Present	Member, Korea Association of Personal Data Professionals
2013-Present	Member, Korean Intellectual Property Lawyer Association
2012-Present	Member, Korea Entertainment Law Society
2023	Rising Star in IP & Patents & Trademarks, JoongAng Ilbo
2023	Leading Lawyer in Intellectual Property Practice, Legal Times
2022	Lawyer of the Year in IP Practice, Legal Times
2022	Best Lawyers Award in 2022, Chosun Biz
2021	Rising Star Lawyer in Intellectual Property, Legal Times
2021	Lecturer, New Media Law, Department of Communication, Seoul National University
2020-2023	Member, Steering Committee, Meteorological Enterprise Growth Support Center at Korea Meteorological Institute
2019	Lecture on intellectual property laws, Department of Law, Mokpo National University
2018	Lectured at the Legal Clinic, Sogang Law School
2016	Completed the 13th IPR Training Program of Seoul Bar Association

## Honors and Recognitions

2023	Rising Star in IP & Patents & Trademarks, JoongAng Ilbo
2023	Leading Lawyer in Intellectual Property Practice, Legal Times
2022	Best Lawyers Award in 2022, Chosun Biz
2021	Rising Star in Intellectual Property Practice, Legal Times
2015	JIPYONG's Trial Lawyer of the Year Award
2014	JIPYONG's Lawsuit of the Year Award

## Speaking Engagements and Publications

2019	The matter of 'Divided Infringement' on Medicine Method Patent Claim in Hatch-Waxman litigation, Georgetown Law Center, Graduation Article
2010	Meaning of 'Act of Using a Work in a Manner Prejudicial to the Honor or Reputation of the Author' under Article 124 of the Copyright Law, Sogang Law, The Institute for Legal Studies, Sogang University

## Bar Admissions & Qualifications

2012	Korea
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# Languages

Korean / English

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